

TARUN SARDESAI GOLF ACADEMY PRESENTS

TSG INVITATIONAL

CREATING CHAMPIONS

DECEMBER, 2023

*Finish
Strong*



TARUN
SARDESAI
GOLF
ACADEMY

WE ARE COMMITTED TO
CREATING CHAMPIONS,
AND WORK TOWARDS GIVING
GLOBAL ACCESS
TO DESERVING GOLFERS TO ACCOMPLISH
THE MISSION.

JOIN FORCES WITH US TO GIVE THEM WHAT
THEY REQUIRE TO GET THERE.

Our Intent

We want to bring together passionate golfers and sportspersons to help support and sustain young golfing talent gain exposure and train to perform on the world stage.

The TSG Invitational is an annual golf tournament for CXO's. The first of its kind to support the training requirements of aspiring golf pros via scholarships.

We have a proven system of golf coaching that is creating champions and is continuously being upgraded with an integrated team of Physiotherapists, Strength & Conditioning experts, Nutritionists, Sports Psychologists, Club Fitters, and, an Academics program designed around every players' training and tournament schedule.

Located at Zion Hills Golf County, Kolar, we have a 20 bay driving range with grass tees, a 12000 sqft bent grass putting green and 40,000 sqft for short game.

We want to produce golfers that are in contention on the world stage.

Why TSG?

What's Missing

What's missing is the financial support for continued training and travel year on year. It begins with 14 weeks of travel in a year and can go upwards of 20 weeks for each golfer.

A vast majority of players fail to reach their potential because while they may be great at home, they have little or no experience playing in different weather conditions and on different international tournament courses. Through international competition, players will learn to adapt to any conditions and be able to compete and contend irrespective of where they play.

With this experience players will be able to hold their own on any international tour.



TARUN
SARDESAI
GOLF
ACADEMY

Our Alumni



Aditi Ashok won a professional event when she was 13 years old.

Playing in the final round of the Tokyo 2020 Olympics, Aditi made India wake up to women's golf

epitomises grit



Viraj Madappa became the youngest Indian to win on the Asian Tour.

Recently he qualified for the Liv Golf Tour.

epitomises hard work



Trishul Chinnappa won the National Amateur Championship in 2014.

Today his career is as a golfer on the Indian Professional circuit.

epitomises a never give-up attitude



Sharmila Nicollet was the youngest Indian to qualify for the Ladies European Tour in 2012.

She moved to the US to play the Symetra tour.

epitomises humility



TARUN
SARDESAI
GOLF
ACADEMY

2021-22 TSG's Landmark year

2021, despite 2 years of no play on account of Covid, TSG has bagged some the biggest titles in the country. These 2 prospects have moved into the next category by turning Professional and are India's strongest bets for the international field.



Shaurya Binu, 17 years
National Junior Champion
www.shauryabinu.com



Aryan Roopa Anand, 21 years
Double National Amateur Champion
www.aryanroopaanand.com



Dronacharya Program

An initiative for underprivileged children living around the villages of Bangarpet and Kolar. We are inspired everyday to give back by finding gifted youngsters, but we need to be able to sustain our commitment to them.



TARUN
SARDESAI
GOLF
ACADEMY

A highlight of other prospects



Sumit Kotwal

Now 18, Sumit recently won his first international title, the Nepal Amateur Championship 2023. Major Kotwal, his father, was ready to discontinue training 2 years ago for lack of funds.

Sumit is also a product of TSG's academics program from Grade 8 to 12.



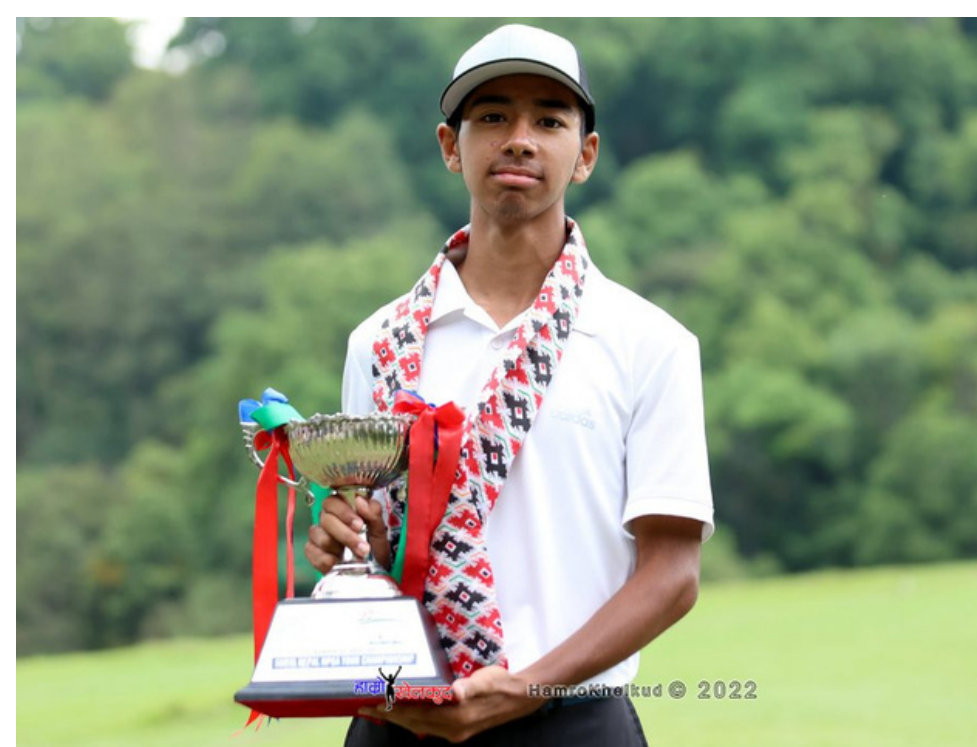
Nilofer Sivamoorthy

Now 12, Nilofer is the son of a caddy turned coach from Coimbatore. A firebrand with tremendous capability, he finished No. 1 in the South Zone last year. Nilofer is also studying under the TSG academics program designed for golfers.



Subash Tamang

Now 20 and world ranked 114, Subash was homeless and started off as a ball boy in Nepal. He is now training at TSG Academy on the behest of the Nepal Golf Association. He is a member of Nepal Asian Games Team.



Sadbhav Acharya

Now 16, Sadbhav is a member of the Asian Games team from Nepal. A quiet, determined boy with a number of victories already under his belt. Together with Subash they are training to bring home the gold.



TARUN
SARDESAI
GOLF
ACADEMY

An appeal for sponsorship

Title Sponsorship

Rs. 15 lakhs

- Shared naming rights of the tournament with TSG
- The brand will be positioned prominently on ALL 18 holes
- Branding on all tournament collateral and digital marketing as well as on the TSG website
- Personal meeting with the students on support
- Access to all the CXO's/players email addresses at the end of the tournament
- Any other branding request at the tournament can be customised

Hole Sponsorship

Rs. 5 lakhs

- The brand will be positioned prominently on ONE hole at the TSG Invitational Golf Tournament in Prestige Golfshire
- A product catalogue can be placed in the goody bag that each player will receive at the start of the game
- The brand can have its representatives at the sponsored hole and have an opportunity to meet all the players as they tee off
- The brand will have access to the players, in addition to their email addresses, at the end of the tournament
- The brand can put up a display booth at a prominent space



Our Sponsors for the tournament in 2022



IndianOil



INSPIRATION • ENERGY • PROGRESS



BLUBIRCH

Creating Sustainable value



CLEAN AIR SOLUTIONS



JW MARRIOTT

BENGALURU PRESTIGE GOLFSHIRE
RESORT & SPA



Baghirathi



TARUN
SARDESAI
GOLF
ACADEMY

**Why should
you
extend
support for
our event?**

1. TSG Academy, India's only residential high performance academy for golfers has been tirelessly working towards an **Olympic Medal** for the country.
2. We continuously **scout for talent** from the **armed forces** and train the students under our watchful eye
 - we are proud to say that **Shaurya Binu** became the National Junior Champion through our system. He turned professional this year
 - another strong candidate is **Sumit Kotwal** who is ranked in the top 3 of the National Amateur circuit and has had his first international title this year. He has been training with us since age 12. He is now 18 years old. Sumit has also come through our **in-house education program**
3. TSG conducts an **annual talent hunt** for children of people in the armed forces and offers **abundant scholarships** for them to pursue golf and academics too
4. TSG runs the **Dronacharya Program** for students aged 9-14 years from neighbouring villages of Kolar and Bangarpet districts to spot talent

**CLICK HERE
TO WATCH A VIDEO OF OUR INAUGURAL EVENT,
TSG INVITATIONAL 2022**



**TARUN
SARDESAI
GOLF
ACADEMY**

WE HAVE SO MANY STORIES TO SHARE

THERE ARE A NUMBER OF BUDDING
CHAMPIONS WHO NEED THE
RIGHT OPPORTUNITY


TOGETHER LET'S PUT MORE GOLFERS
ON THE WORLD STAGE

*Finish
Strong*



TARUN
SARDESAI
GOLF
ACADEMY

 rokhsar@tsgolf.in

 +91 9986801888

 www.tsgacademy.in